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Accounting and Finance Accounting

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Accounting and Finance for Non-specialists Jul 18 2022 Now in its fifth edition, this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical, non-technical approach, making it the ideal text for students from non-accounting disciplines. The text is written from a 'user' perspective, demonstrating ways in which accounting statements and financial information can be used to improve the quality of decision making.

Financial Management Mar 22 2020 Develop and begin to apply financial principles People often struggle to see how financial concepts relate to their personal lives and prospective careers. *Financial Management: Principles and Applications* gives readers a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the 13th Edition provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts.

Accounting and Finance for Non-specialists Jun 05 2021 This edition of 'Accounting and Finance for Non-Specialists' provides comprehensive coverage of the basic concepts and practical applications of financial accounting, management accounting and

financial management.

MYACCOUNTINGLAB WITH PEARSON ETEXT - INSTANTACCESS - FOR ACCOUNTING AND FINANCE Jun 17 2022 *Accounting* Jan 24 2023 **Management Accounting for Decision Makers** Nov 22 2022 **Accounting & Finance + Myaccountinglab Access Card** Dec 23 2022 *Accounting and Finance: An Introduction*, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques Progress checks, activities and exercises reinforce learning Focus on decision-making prepares you for careers in business Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School *Introduction to Law* Jul 26 2020 This book is exceptional in the sense that it provides an introduction to law in general rather than the law of one specific jurisdiction, and it presents a unique way of looking at legal education. It is crucial for lawyers to be aware of the different ways in which societal problems can be solved and to be able to discuss the advantages and disadvantages of different legal solutions. In this respect, being a lawyer involves being able to reason like a lawyer, even more than having detailed knowledge of particular sets of rules. *Introduction to Law* reflects this view by focusing on the functions of rules and on ways of arguing the relative qualities of alternative legal solutions. Where 'positive' law is discussed, the emphasis is on the legal questions that must be addressed by a field of law and on the different solutions which have been adopted by, for instance, the common law and civil law tradition. The law of specific jurisdictions is discussed to illustrate possible answers to questions such as when the existence of a valid contract is assumed. *Accounting* Oct 21 2022 This ValuePack consists of *Accounting: An Introduction*, 4/e by Atrill/McLaney (ISBN: 9780273711360) plus MyAccountingLab XL Student Access Card (ISBN: 9780273713357) **Financial Accounting for Decision Makers** Sep 20 2022 'Financial Accounting for Decision

Makers' presents the key concepts of accounting without going into too much unnecessary technical detail. The book is aimed as 'users' of accounting information, not 'preparers' of accounts.

How to Understand Business Finance Jan 20 2020 The modern marketplace is increasingly unpredictable and there is an ever-greater need for non-financial managers to understand the financial and management accounting process. *How to Understand Business Finance* is part of the bestselling *Creating Success* series published in association with the Sunday Times, which has been translated into 25 languages with over 500, 000 copies sold. This book is written for those managing a business in a real market. It provides a quick and effective course in financial literacy, aimed at the pursuit of business growth, in the context of the journey of a business from initial set-up through its first year of trading. As well as learning how to understand balance sheets and profit and loss accounts, readers will also learn the principles of: market dynamics; budgeting and forecasting; fixed and variable costs; break-even analysis; the difference between profit and cash; financial ratios for measuring business performance; investment appraisal; stock market ratios; shareholder value; financial measures for improving business performance, and much more. *How to Understand Business Finance* demystifies financial helps you to understand double entry bookkeeping, supply chain management, the difference in American and British accounting terminology, financial ratios for measuring business performance, common acronyms, and the real cash flow implications of working capital.

Management Accounting for Decision Makers 8th edn PDF eBook Nov 10 2021 It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular text teaches you how to make the best choices in managerial and other business roles. Please note that the product you are purchasing does not include MyAccountingLab. MyAccountingLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyAccountingLab to accelerate your learning? You need both an access card and a course ID to access MyAccountingLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access

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Economics for Business Sep 08 2021 Everything you need to know about the methods and techniques for successful economic decisions in the business environment, in one market-leading text. Economics for Business, 8th edition by Sloman, Garratt, Guest & Jones is an essential introduction to the subject, aiming to help you get a solid grasp of the economic principles for successful decisions in the business environment. Accessible and easy to read, the book demonstrates how you can use economic concepts to understand problems surrounding the business environment, broaching issues of production processes, location, employability, the nature of the market, and competition. The latest edition elaborates on various circumstances and factors that could impact successful decisions and affect businesses, from changes in government policies and regulations to additional factors such as Brexit, the World Trade Organization (WTO), and the International Monetary Fund (IMF). The eighth edition combines a clear, engaging writing style with a wealth of pedagogical features to support learning and organise your studying. The chapters begin with a presentation of the issues covered and end with a summary, giving you an overview of the learning objectives and helping you in the exam revision process. Further features include the 'Definition Analysis' boxes and the 'Pause for Thought' questions, encouraging reflection and understanding on the topics. A plethora of real-life case studies based on smaller, and larger-scale businesses give a practical understanding of the economic issues in different business environments. With its focus on critical thinking development and employability, this edition is a must-read guide that will give you valuable tools for your future career in the field. Students, you can now further engage with the content via the Revel® edition for this text, a new interactive resource to support teaching and learning, offering you a fully digital experience.

Business Finance Oct 09 2021 Business finance from a user's perspective is the focus of this book, rather than being purely an academic study. It is an introduction to making decisions about investments the firm should make and how best to finance those decisions

Financial Accounting for Decision Makers Aug 07 2021 With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees.

Roach's Introductory Clinical Pharmacology

Sep 27 2020 This core text offers LPN/LVN students a clear, concise introduction to pharmacology, focusing on basic principles and the nurse's responsibility in drug administration. Organized by body system, the book examines pharmacologic properties and therapeutic applications of drug classes. Summary Drug Tables present generic and trade drug names, uses, adverse reactions, and usual dosage ranges. This edition has thoroughly updated drug information, a new "Pharmacology in Practice" case study feature, Nursing Alerts, Lifespan Alerts, Chronic Care Alerts, Diversity Alerts, and additional material on the nursing process. Including a FREE copy of Lippincott's Photo Atlas of Medication Administration, a bound CD-ROM, a companion website includes an NCLEX® alternate item format tutorial, a Spanish-English audio glossary, monographs on 100 most commonly prescribed drugs, Listen and Learn, Concepts in Action animations, Watch and Learn video clips, and Dosage Calculation Quizzes. The full text is also available online. Online Tutoring powered by Smarthinking—Free online tutoring, powered by Smarthinking, gives students access to expert nursing and allied health science educators whose mission, like yours, is to achieve success. Students can access live tutoring support, critiques of written work, and other valuable tools.

Management Accounting for Decision Makers Apr 15 2022

Management Accounting for Decision Makers with MyAccountingLab Dec 31 2020 This package includes a physical copy of Atrill, Management Acctg for Decision Makers, 8th edition as well as access to the eText and MyAccountingLab. To access the eText and MyAccountingLab you need a course ID from your instructor. If you are only looking for the book buy ISBN 9781292072432. It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular text teaches you how to make the best choices in managerial and other business roles. This package includes MyAccountingLab, an online homework, tutorial, and assessment system designed with a single purpose in mind; to improve the results of all higher education students, one student at a time. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Find out more at www.myaccountinglab.com.

Management and Organisational Behaviour May 24 2020 This eighth edition brings fresh evidence to explore theory in practice, and a wide range of brand new and intriguing examples and case studies on issues and organisations that are engaging, relevant and contemporary.

Business Reporting and Analysis (Custom Edition) Dec 11 2021 This custom edition is published for Australian National University. This edition is compiled from Accounting: An Introduction, 6th edition, Atrill, McLaney & Harvey Horngren's Accounting, 8th edition, Nobles, Mattison, Matsumura, Best, Fraser, Tan & Willett

Principles of Business Economics Feb 01 2021 Beskrivelse: The second edition of this highly successful 'Principles of Business Economics' gives undergraduates, MBA students or

aspiring managers a clear and concise text that covers all aspects of an introductory course in microeconomics. Core concepts are covered whilst keeping technical jargon and mathematics to a minimum

Financial Management for Decision Makers May 16 2022 Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making. New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervals Fully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study. Peter Atrillis a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School.

Corporate Finance Nov 17 2019 Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two

hours. Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more Delve into the financing process and learn the tools and techniques of valuation Understand cash dividends and buybacks, spinoffs, and divestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

Cognitive Biases in the Capital Investment

Context Feb 19 2020 Sebastian Serfas shows how cognitive biases systematically affect and distort capital investment-related decision making and business judgements. He provides a large number of examples that every business practitioner might encounter every day, demonstrates the detrimental effects through various empirical experiments, and outlines potential counterstrategies to mitigate these negative effects.

[Financial Accounting and Reporting](#) Oct 29 2020 Financial Accounting and Reporting is the most up to date text on the market. Now fully updated in its fourteenth edition, it includes extensive coverage of International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS). This market-leading text offers students a clear, well-structured and comprehensive treatment of the subject. Supported by illustrations and exercises, the book provides a strong balance of theoretical and conceptual coverage. Students using this book will gain the knowledge and skills to help them apply current standards, and critically appraise the underlying concepts and financial reporting methods.

Financial Accounting for Decision Makers

Mar 14 2022 With a comprehensive and accessible introduction to the subject, Financial Accounting for Decision Makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees.

[Financial Accounting](#) Mar 02 2021 Written by an expert teacher in Financial Accounting, the eighth edition of this well-respected text retains all the features that have contributed to the book's popularity: focus on the accounting equation, an even greater range of student activities throughout each chapter, a clear and accessible writing style, and extensive use of real-world case studies. With a strong emphasis on the 2018 Conceptual Framework of the International Accounting Standards Board, Financial Accounting: An Introduction guides

students in understanding the 'why' and not just the 'what' of financial accounting. Key features: Definitions and terminology are aligned with the 2018 IASB Conceptual Framework New case studies giving examples from real-world companies Activities aligned to each section of a chapter to encourage students to explore and consider issues from different angles Expanded for this edition, experience-driven conversations between two managers are included throughout, updated with an even more practical emphasis Coverage on fair value throughout Exploration of the Strategic Report and Directors' Report Fully up-to-date with International Financial Reporting Standards (IFRS) Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation Questions are graded according to difficulty to test student understanding Financial Accounting: An Introduction is a core textbook for undergraduates on Business Studies degrees, undergraduates on Accounting courses, students studying accounting for MBA and postgraduate courses, and professional courses where accounting is introduced for the first time. Visit www.pearsoned.co.uk/weetman for a suite of resources to accompany this textbook, including: A companion website for students, containing multiple choice questions to enable you to test your knowledge A complete solutions guide for lecturers PowerPoint slides for each chapter for lecturers *Business Finance* Aug 19 2022 Business finance from a user's perspective is the focus of this book, rather than being purely an academic study. It is an introduction to making decisions about investments the firm should make and how best to finance those decisions.

Corporate Finance and Financial Strategy

Feb 13 2022 What are the core principles of corporate finance and their links with financial strategy? What are the tools and techniques of financial decision-making necessary to solve real-life business problems? How in practice are financial strategies implemented that are appropriate to businesses at each stage of their life cycle? Corporate Finance and Financial Strategy answers these and many more questions. This textbook introduces contemporary financial issues and topics of growing importance such as Islamic finance, corporate governance, and behavioural finance, and discusses reasons for and implications of the current global financial crisis. Along with its accompanying resources, this text is a must for corporate finance and financial strategy undergraduates and postgraduates, MBAs, and those undertaking professional examination courses. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

[International Marketing Strategy](#) Jun 24 2020

Economics Apr 22 2020 Economics has never been so exciting to learn! The ninth edition of

Economics contains the most up-to-the minute coverage and uses the latest data to track and analyse the impact of the global financial crisis on our economy. 'Economics' is popular for its active learning and student-friendly approach, and the new edition retains its classic features that provide a solid foundation for the study of economics, while covering much of the recent turmoil in the economy. Comprehensive coverage of the credit crunch, the subsequent global recession, the legacy of debt, faltering recovery in the world economy and the policy debates about tackling the problems Complete update of boxes, examples and changes to data / legislation, including more cases that relate to policy development · Want to see economics in action? Search online for the Sloman Economics News Site - a blog that's updated several times a week with current affairs and topical stories ... all linked into your textbook so you can explore the background to the issues more deeply. Need extra support? This product is the book alone, and does NOT come with access to MyEconLab. This title can be supported by MyEconLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyEconLab: Economics, plus MyEconLab with Pearson eText., 9/e (ISBN 9781292064864). Alternatively, buy access online at www.MyEconLab.com. Use the power of MyEconLab to accelerate your learning. You need both an access card and a course ID to access MyEconLab: · 1. Is your lecturer using MyEconLab? Ask your lecturer for your course ID · 2. Has an access card been included with the book? Check the inside back cover of the book. · 3. If you have a course ID but no access card, go to: <http://www.myeconlab.com/> to buy access to this interactive study programme. Now in its 9th edition, Economics by Sloman et al is known and loved for its active learning, student-friendly approach and unmatched lecturer and student support. Retaining all the hall mark features of previous editions, it continues to provide a balanced, comprehensive and completely up-to-date introduction to the world of economics. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEcpnLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292064864) 4. If your lecturer is

using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Accounting: An Introduction, 6/E Apr 03 2021 Accounting: an introduction by Atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision-making.

Accounting for Business Nov 29 2020 'Accounting for Business' is ideal for undergraduate students on business and accounting courses who need to understand the nuts and bolts of financial accounting. This popular textbook has always enjoyed a deserved reputation for accessibility and thoroughness. Now in its third edition, its contents have been fully updated and restructured to make them even easier to use. Readers will benefit from the coverage of current accounting practices and legislation, in addition to the range of worked examples and self-test activities throughout the book. 'Accounting for Business' clearly explains accounting information's role in making sound business decisions and focuses upon the aspects of accounting practice which are most relevant to the non-specialist manager. It is ideal for first year undergraduates of business studies, higher students and those pursuing professional accountancy qualifications. This third edition has been restructured, to further enhance its 'student centred' approach. The content has now been broken down into 25 roughly equivalent 'bite-sized' individual study topics. Each of these requires 6 hours of study time, enabling this book to support a full scale semester course with two topics a week, or a full year course at one topic a week. Includes a wide selection of topical case studies, with a broad spread of international examples.

Accounting and Finance Feb 25 2023 From the well-established author team of Eddie McLaney and Peter Atrill this text aims to offer non-specialist students a balanced introduction to financial and management accounting.

Financial Management for Decision Makers PDF ebook Aug 27 2020 Financial Management for Decision Makers provides you with an introduction into the world of financial management. Assuming no previous knowledge of financial management, this book gradually builds your knowledge of the subject and how to apply these theories into practice. Alongside the book, you can visit the new Financial Management for Decision Makers companion website at www.pearsoned.co.uk/atrill to access a comprehensive range of student-learning resources, including additional questions, web links for further reading and a glossary of key terms.

Management Accounting for Decision Makers Jul 06 2021 It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduate students who wish to grasp key

elements of management accounting and those seeking a foundation for further study. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Financial Accounting for Non-specialists Jan 12 2022 Financial Accounting for Non-Specialists focuses on using financial information, rather than the preparation of accounts and as such, avoids the use of double-entry book-keeping throughout the text. The main principles appear in an appendix.

Financial Accounting Dec 19 2019 Were you looking for the book with access to MyAccountingLab? This product is the book alone, and does NOT come with access to MyAccountingLab. Buy Financial Accounting: an Introduction with MyAccountingLab access card 6/e (ISBN 9780273789659) if you need access to the MyAccountingLab as well, and save money on this brilliant resource. The sixth edition retains all of the classic features that have contributed to the book's success: clarity of expression, the focus on the accounting equation, student activities and real-life commentaries running through each chapter, and the inclusion of the Safe and Sure Annual Report as an example of a listed company. Financial Accounting: an Introduction is aimed at first-level undergraduates on business studies degrees taking introductory financial accounting classes; first-level specialist accounting undergraduate students; introductory core accounting for MBA and postgraduate specialist Masters students (e.g. finance, actuarial studies), focusing on analysis through the accounting equation and a questioning approach to problem solving; and professional courses where accounting is introduced for the first time. Key features: Fully up-to-date with International Financial Reporting Standards, IFRS Experience-driven conversations between two managers are included throughout, providing a practical examination of real life scenarios New coverage on Corporate Governance Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation Questions are graded to test student understanding New case studies containing examples from real-world companies Need extra support? This product is the book alone, and does NOT come with access to MyAccountingLab. This title can be supported by MyAccountingLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyAccountingLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyAccountingLab: Buy Financial Accounting: an Introduction with MyAccountingLab access card, 6/e (ISBN

9780273789659). Alternatively, buy access to MyAccountingLab and the eText - an online version of the book - online at www.MyAccountingLab.com. For educator access, contact your Pearson Account Manager. To find out who your account manager is, visit www.pearsoned.co.uk/relocator Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and Glasgow Universities. She received the Distinguished Academic Award of the British Accounting Association in 2005. She has convened the examining board of the Institute of Chartered Accountants of Scotland and was formerly Director of Research at ICAS.

Quantitative Methods May 04 2021 The new edition of this highly successful and popular textbook is a comprehensive, easy-to-follow guide to using and interpreting all the quantitative techniques that students will encounter in their later business and financial careers; from fundamental principles through to more advanced applications. Topics are explained in a clear, friendly step-by-step style, accompanied by examples, exercises and activities, making the text ideal for self-tuition or for the student with no experience or confidence in working with numbers. This highly successful learning-by-doing approach, coupled with the book's clear structure, will enable even the most maths-phobic student to understand these essential mathematical skills. Comprehensive in both its scope of coverage and the range of abilities it caters for, this remains a core textbook for undergraduate students of business, management and finance, for whom Quantitative Methods modules will be a key component. It will also appeal to those on related MBA and postgraduate courses. New to this Edition: - Business Modelling 'Moving on...' feature with integrated web and book activities to promote student engagement with the application of mathematical techniques in real-life workplaces - Extensive revamp of two Statistics chapters based on student and lecturer feedback - Crucial updated practical guides to using Excel and SPSS - Integrated companion website resources helps relate theory to real world examples

Accounting and Finance for Non-specialists Oct 17 2019 Were you looking for the book with access to MyAccountingLab? This product is the book alone, and does NOT come with access to MyAccountingLab. Buy Accounting and Finance for Non-Specialists, Tenth Edition by Peter Atrill and Eddie McLaney with MyAccountingLab access card 5e (ISBN 9781292135601) if you need access to MyLab as well, and save money on this resource. You will also need a course ID from your instructor to access MyAccountingLab. The 10th edition of this market-leading text offers an accessible, effective introduction to key accounting and finance topics. If you are new to accounting, or are studying a degree in accounting, this book will help you get to grips with the important principles of accounting and how to apply your learning to real-world business scenarios in a user-friendly manner.